## Referrals Management Best Practices and Analytics

Accelerate the tracking, management, and completion of referrals across your organization

For many health systems, referral leakage equates to millions of dollars in forgone revenue. For example, losing just 10 CHF patients can result in more than \$360,000 in lost revenue. This makes managing referrals to minimize leakage an increasingly important focus area for many organizations.

## The Prominence Difference

The Prominence team combines our deep knowledge of Epic, healthcare best practices, and pre-built analytics accelerators to enable systematic optimization and improvement for tracking your referrals. Whether you are focused on EMR optimization, staff process improvement, or referral reporting issues, Prominence brings a team of technical experts to assess, recommend, and implement robust solutions for managing referrals.

## **Project Goals**

- Use existing technologies and processes more efficiently
- Eliminate redundancies to streamline documentation and tracking
- Implement new technologies to ensure greater capture rate of referrals
- Improve communication and strategies to keep patients inhouse
- Increase transparency into major sources of referrals and patient leakage
- Identify struggling departments and physicians to target education and process improvement opportunities







## **Generating ROI**

Organizations that have optimized their referral management tools and process benefit from:

Reduced Patient Leakage | Increased Operational Efficiency | Improved Provider Utilization | Improved Provider/Health System Communication | Enhanced Patient Access | Higher Referral Completion Rates

Ready to Get Started? Contact Prominence at <u>info@prominenceadvisors.com</u> to learn how you can maximize retention of referrals today!