Data Catalogs & Classification

How Can Your Organization Automate the Identification of PHI?

Protect Against Data Breaches

The average data breach costs **$165/record***. Since 2020, healthcare data breaches have increased **53.3%*** and **cost an average of $10.93M***. Protect your PHI by easily identifying and classifying the data in your data catalog.

Achieve Data Classification Accuracy Faster

The Situation

All healthcare organizations have a mandate to protect PHI data. The first step to ensure your data is protected is to create a process to continually find PHI data across all enterprise environments.

Once an organization has a **reliable way to identify PHI** that currently exists and PHI created in the future, then the process of **masking data and implementing safeguards** is more straightforward.

The Solution

Prominence's proven processes help your organization to **build and validate data classification rules** so that your data catalog tools can **quickly identify PHI across every resource** in your organization.

Our team of experts can **review and fine tune out-of-the-box data classifications** by including rules to match on field name, data patterns, or both!

Realize Your ROI on Your Catalog Investment

Identify Data Classification Goals → Choose Data Domains → Determine appropriate settings and rules → Validate with Sample Data → Publish to Population → Utilize API to export classification → Perform Data Masking

PROMINENCE
Healthcare, Smarter.
prominenceadvisors.com/strategy/data-classification
*IBM Cost of a Data Breach Report 2023