



Data Catalogs & Classification

How Can Your Organization Automate the Identification of PHI?

Protect Against Data Breaches

The average data breach costs **\$165/record***. Since 2020, healthcare data breaches have increased **53.3%*** and **cost an average of \$10.93M***. Protect your PHI by easily identifying and classifying the data in your data catalog.

Achieve Data Classification Accuracy Faster

The Situation

All healthcare organizations have a mandate to protect PHI data. The first step to ensure your data is protected is to create a process to continually find PHI data across all enterprise environments.

Once an organization has a **reliable way to identify PHI** that currently exists and PHI created in the future, then the process of **masking data and implementing safeguards** is more straightforward.

The Solution

Prominence's proven processes help your organization to **build and validate data classification rules** so that your data catalog tools can **quickly identify PHI across every resource** in your organization.

Our team of experts can **review and fine tune out-of-the-box data classifications** by including rules to match on field name, data patterns, or both!

Realize Your ROI on Your Catalog Investment

Identify Data Classification Goals

Choose Data Domains

Determine appropriate settings and rules

Validate with Sample Data

Publish to Population

Utilize API to export classification

Perform Data Masking

