



# PROMINENCE COMPASS

*A Data Governance Benchmarking  
Tool to Guide Your Journey*

2023/24/25



PROMINENCE



# Prominence Compass

- **What is the Prominence DG Compass?**
  - A mini-benchmarking survey to help customers understand where their strengths and opportunities are in their DG journey.
- **What's in it for me?**
  - Provides FAST insight into whether your organizational DG efforts are people, process, or technology focused
  - Allows you to see how your strengths compare against other DG Roundtable peers
  - Aids in annual goal setting and measuring year-over-year changes
  - Sets direction for discussion and presentation content for the DG Roundtable group that is relevant for

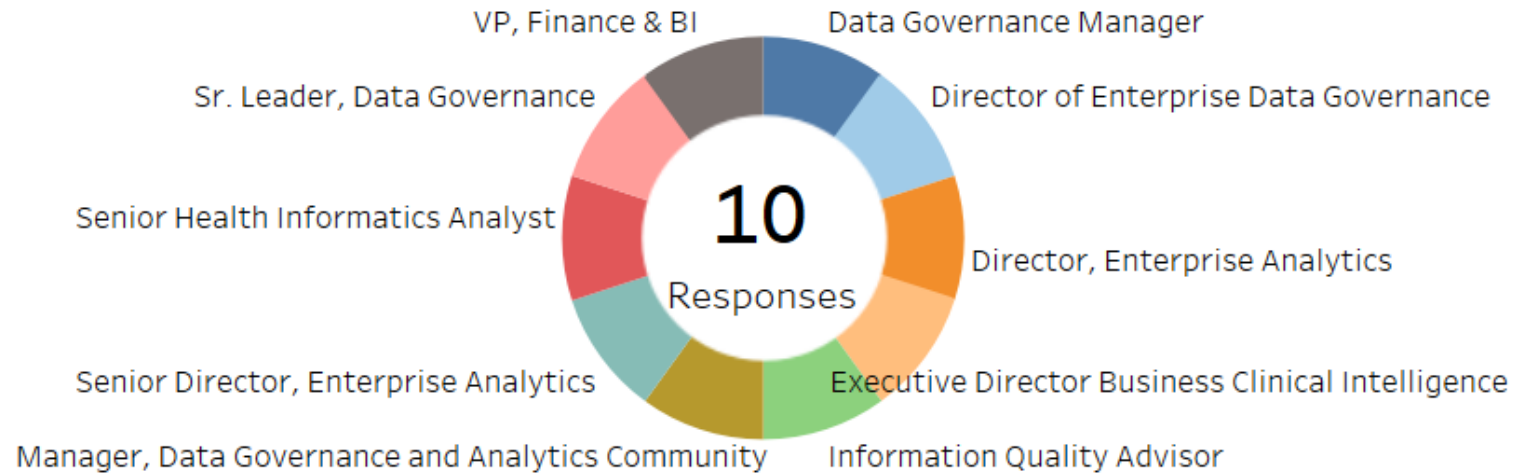


## PROMINENCE COMPASS

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# Compass 2023 Participants

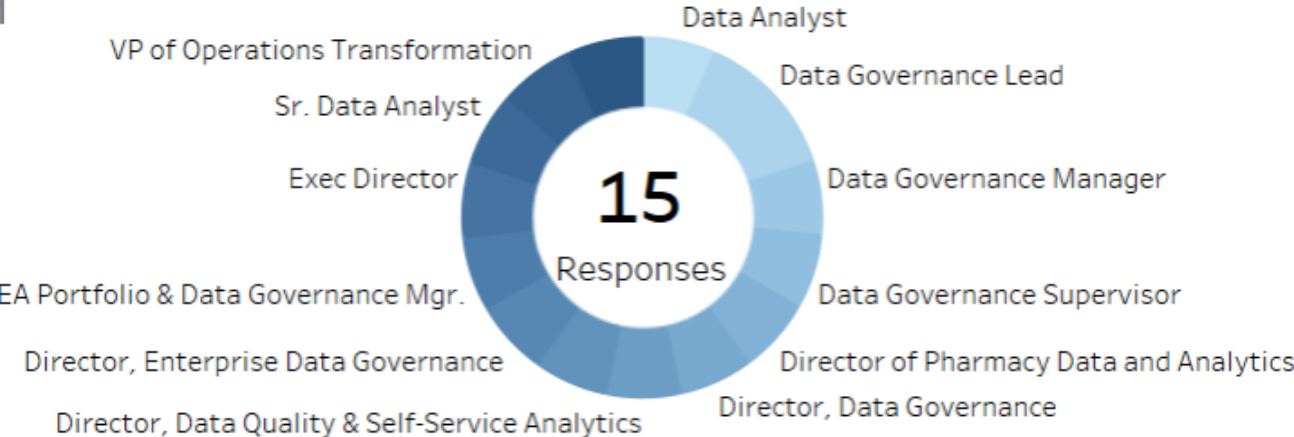




# Compass 2023 Participants



# Compass 2024 Participants



# Compass 2025 Participants



# 2023 Customer Summary

## Process

Data Governance processes enable people to ensure data assets are formally curated and managed throughout the enterprise. These processes ensure that trusted data is used for critical business processes and decision making.

1

Organizations



7

Organizations



1

Organizations

1

Organizations



## People

People collaborate on determining the technology requirements, define the processes and ultimately drive the data governance outcomes that support the strategic business drivers.

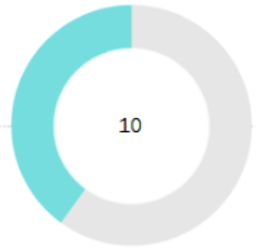
## Technology

Technology capabilities include the platforms, tools, and subject-matter expertise required to enable a sound data governance process.

People + Technology



# 2024 Customer Summary

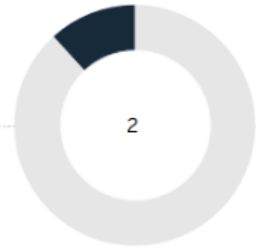


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## People

People collaborate on determining the technology requirements, define the processes and ultimately drive the data governance outcomes that support the strategic business drivers.

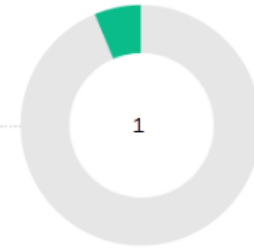


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## Process

Data Governance processes enable people to ensure data assets are formally curated and managed throughout the enterprise. These processes ensure that trusted data is used for critical business processes and decision making.

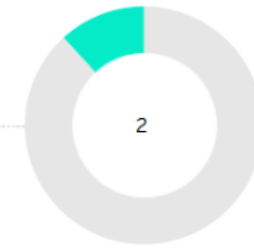


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## Technology

Technology capabilities include the platforms, tools, and subject-matter expertise required to enable a sound data governance process.

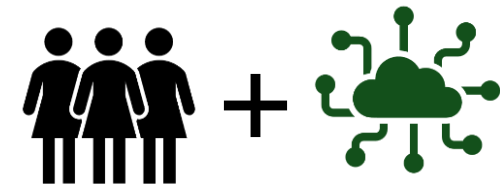


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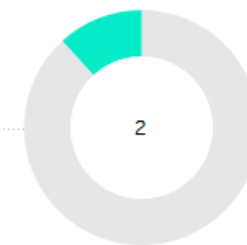
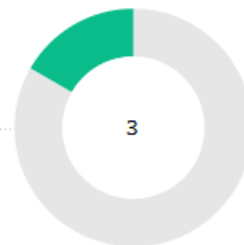
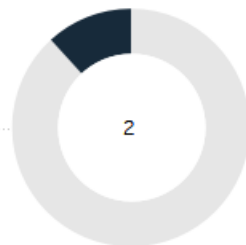
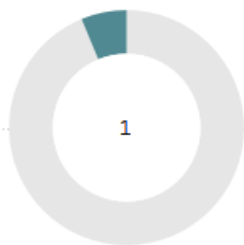
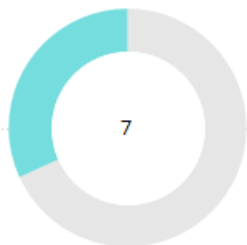


## People + Technology

People collaborate to define technology requirements, establish processes, and ultimately drive data governance outcomes that align with strategic business drivers. These efforts are supported by technology capabilities, encompassing platforms, tools, and subject-matter expertise necessary to enable a robust data governance process.







### People

People collaborate on determining the technology requirements, define the processes and ultimately drive the data governance outcomes that support the strategic business drivers.



### People + Process

People collaborate to define technology requirements, establish processes, and drive data governance outcomes that align with strategic business drivers. Through data governance processes, individuals ensure that data assets are formally curated and managed across the enterprise, guaranteeing the utilization of trusted data for critical business processes and decision-making.



### Process

Data Governance processes enable people to ensure data assets are formally curated and managed throughout the enterprise. These processes ensure that trusted data is used for critical business processes and decision making.



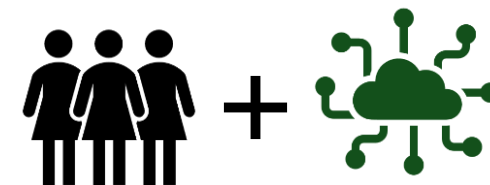
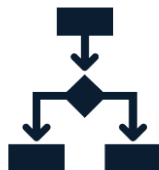
### Technology

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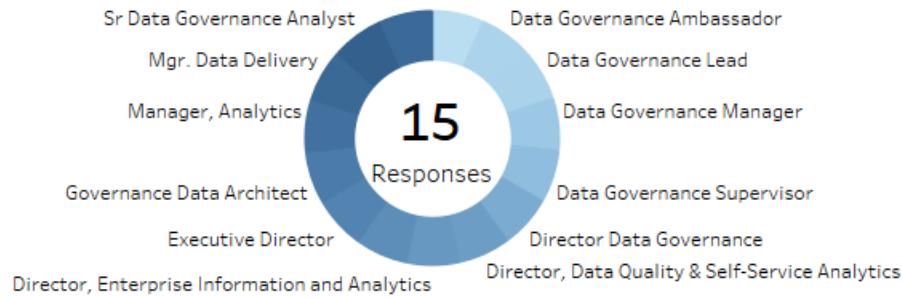
### People + Technology

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## Who Took the Survey?



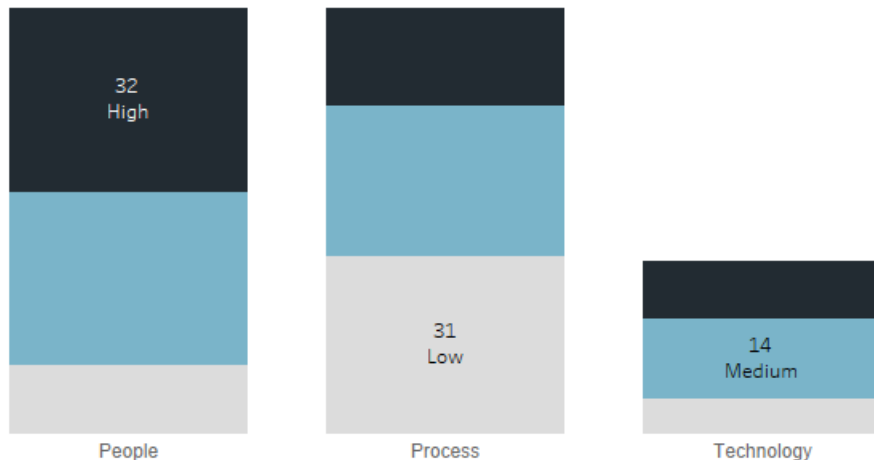
## Responses per Question

### Scored Questions

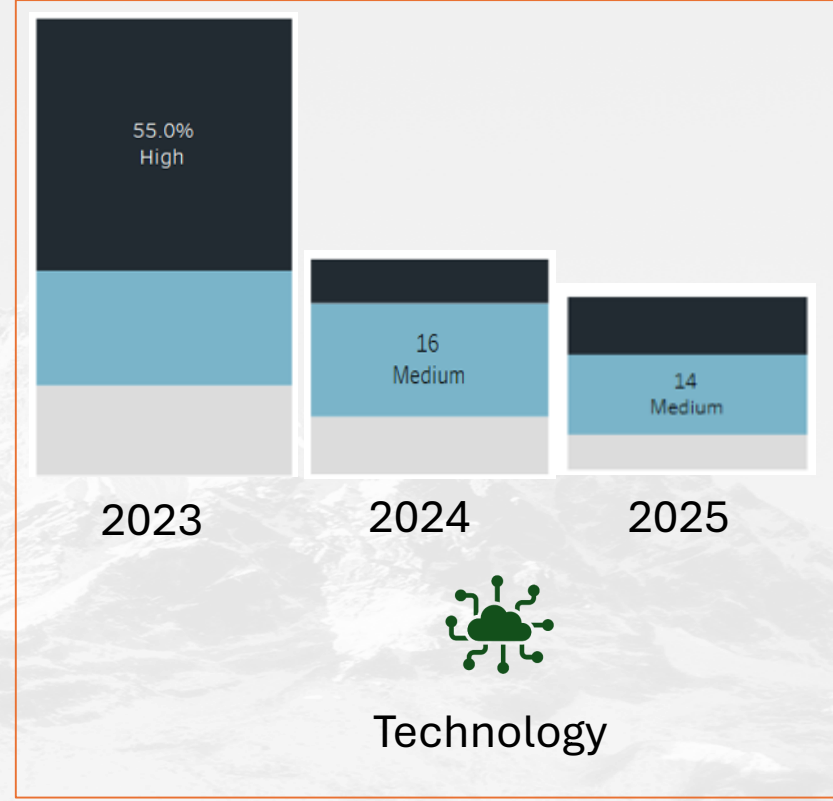
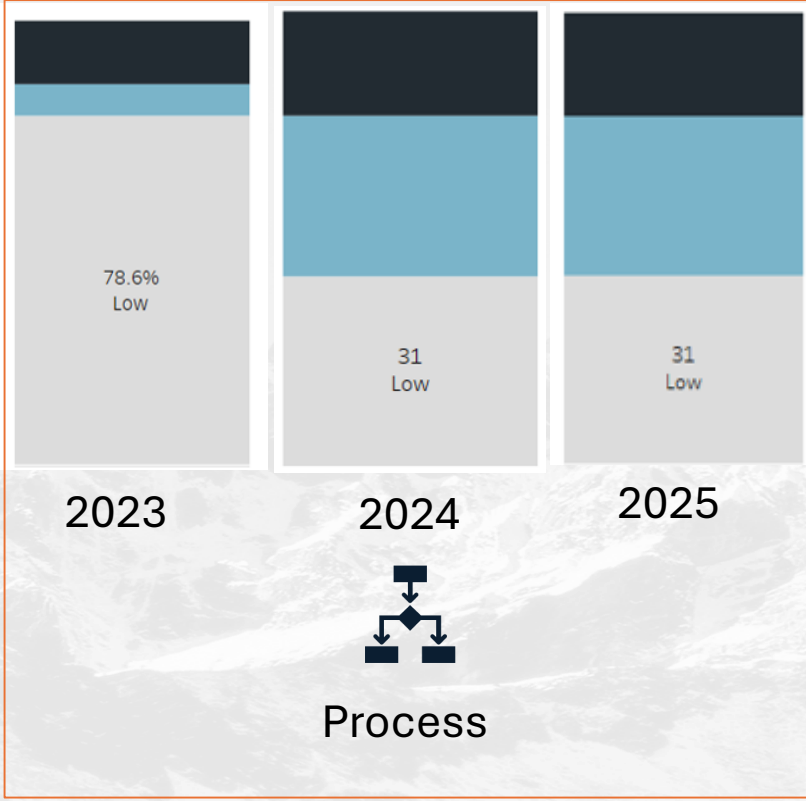
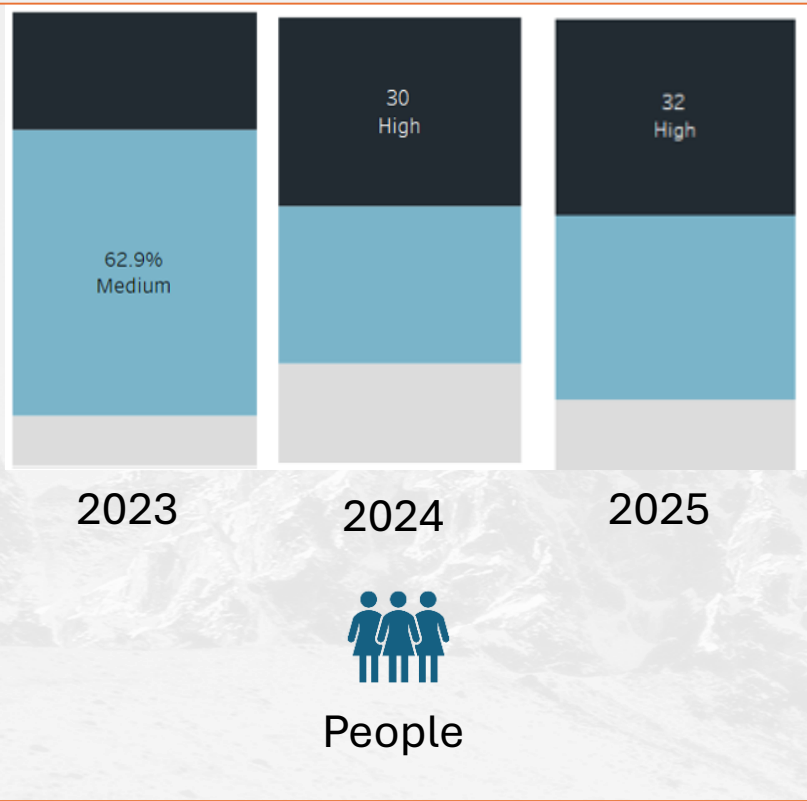
Question ID	Category	Question Text	Low	Medium	High
1	People	Do you have a formally defined analytics support model and is it meeting the reporting needs of your organization?	0	4	11
2	People	Do you have a formally defined data governance program and is it meeting the needs of your organization?	4	7	4
3	People	Do you have a formally defined data governance structure and is it meeting the strategic data needs of your organization?	4	5	6
4	People	To what level do you have a formally defined and engaged stewardship community?	2	9	4
5	People	What governance structure most closely aligns with the model have you adopted at your organization?	2	5	7
6	Process	Are you measuring the value of investment in data governance?	11	2	2
7	Process	Do you have defined and documented processes for any of the following?	8	7	0
8	Process	Do you have metric definition requirements that you are actively documenting?	1	5	8
9	Process	Is data governance part of your organization's annual enterprise priorities?	2	7	6
10	Process	What does data literacy look like at your organization?	9	5	1
11	Technology	What is the utilization level of data governance technologies at your organization?	6	5	4
12	Technology	What technologies are you currently leveraging for data at your organization?	0	9	6

## Response Rank per Category

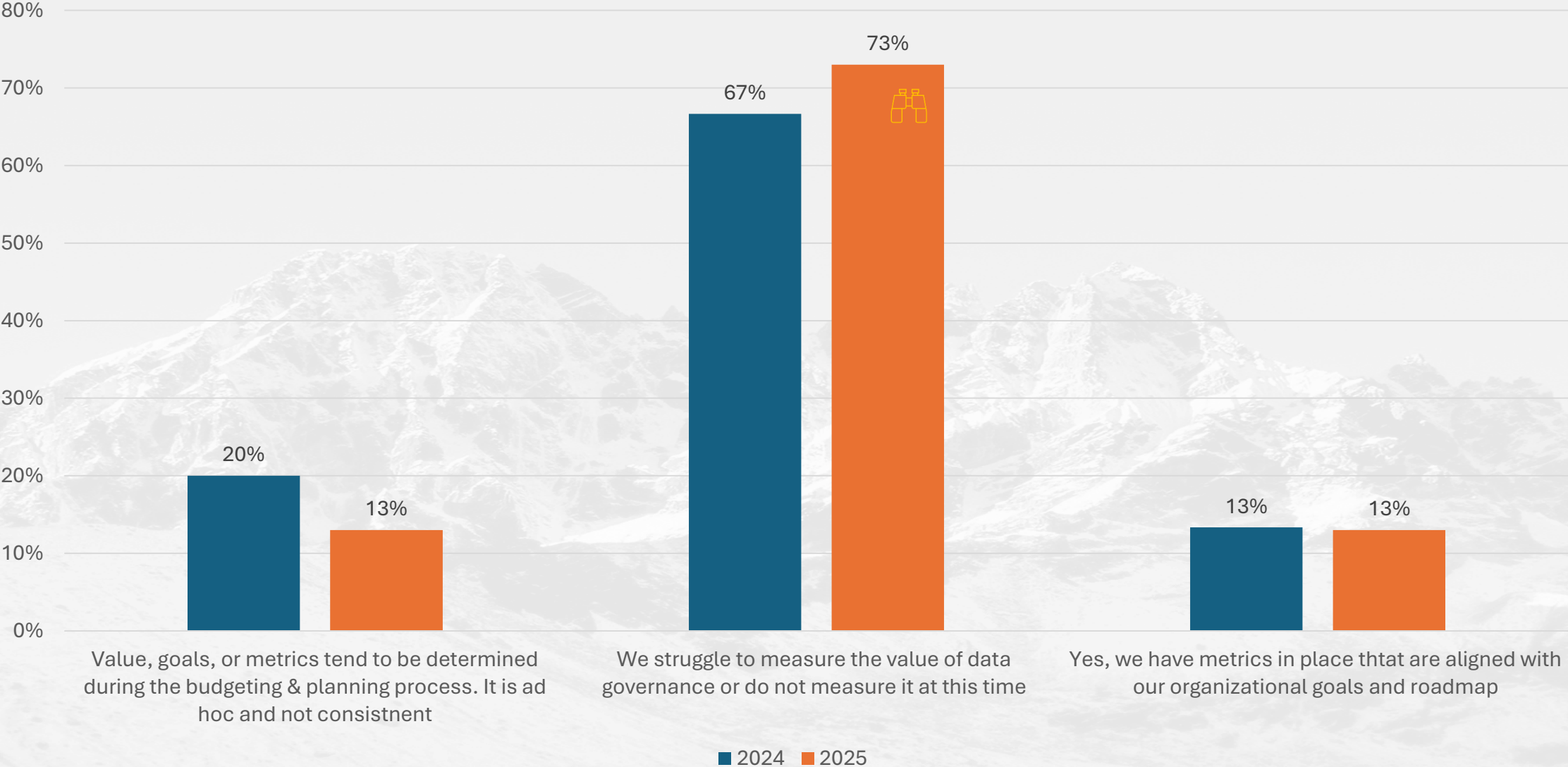
*This visualization only considers scored questions*



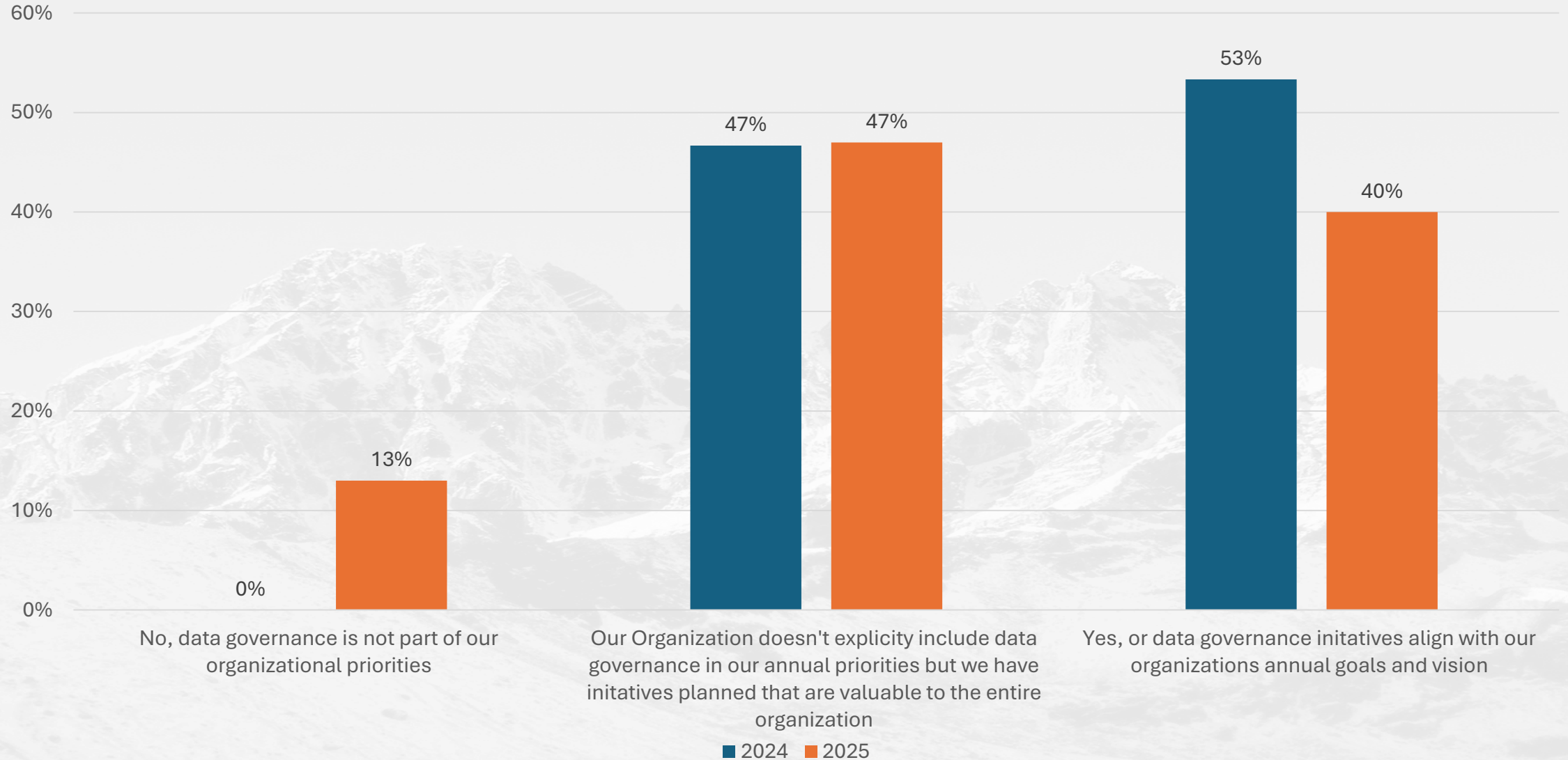
# Focus Areas By Year



# Are you measuring the value of investment in data governance? 2025-25

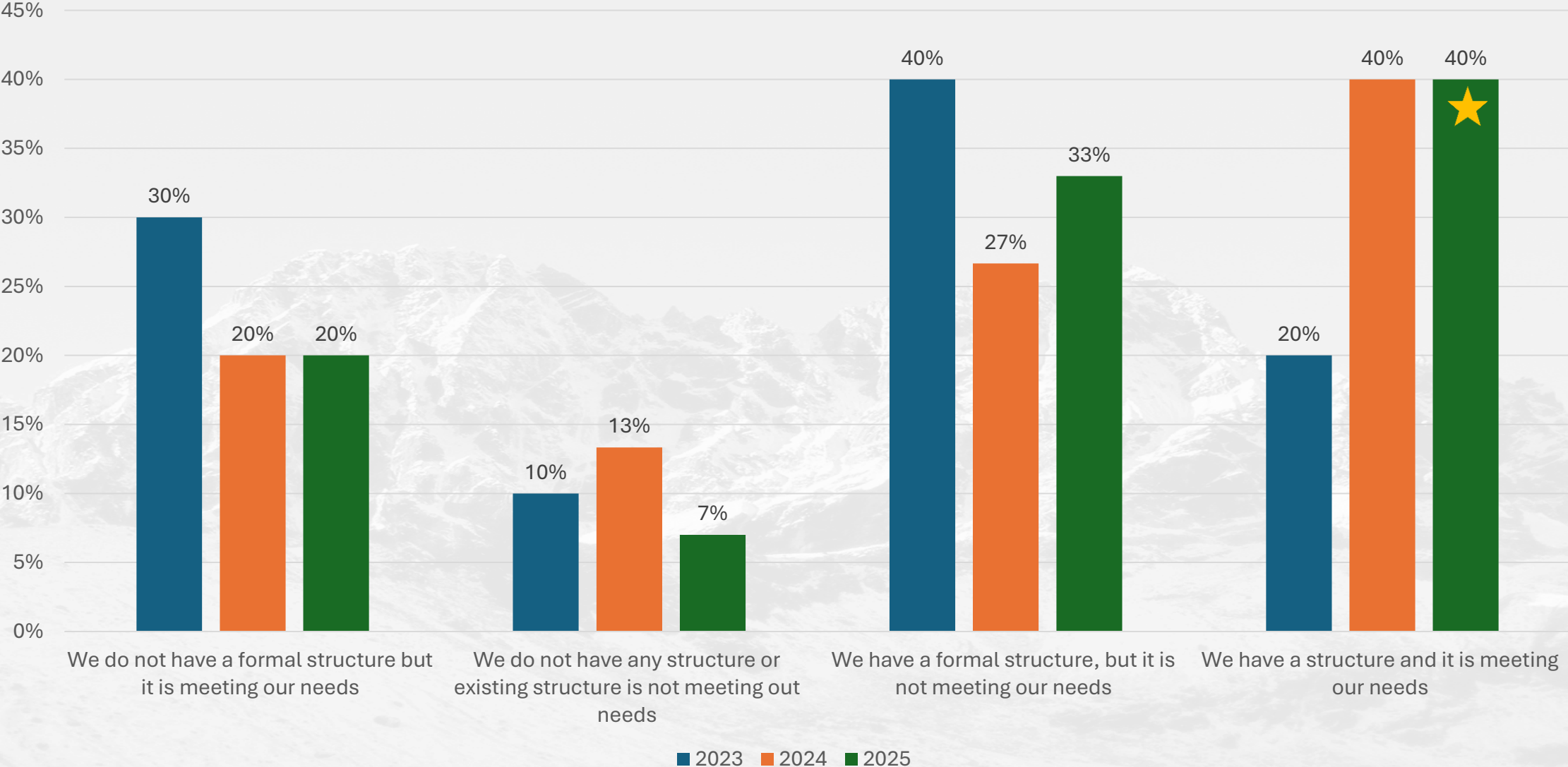


# Is data governance part of your organization's annual enterprise priorities? 2025-25



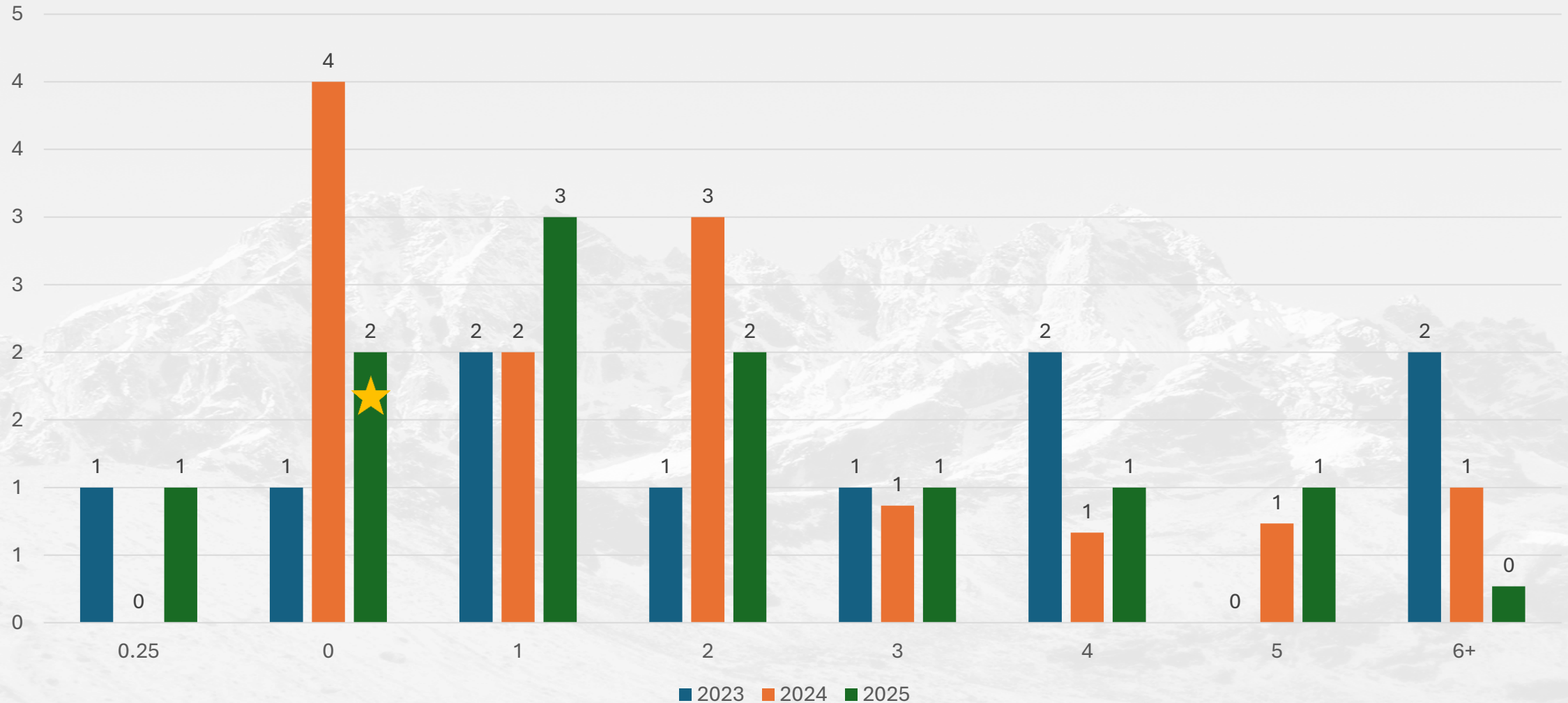


# Do you have a formally defined data governance structure and is it meeting the strategic data needs of your organization? 2023-25



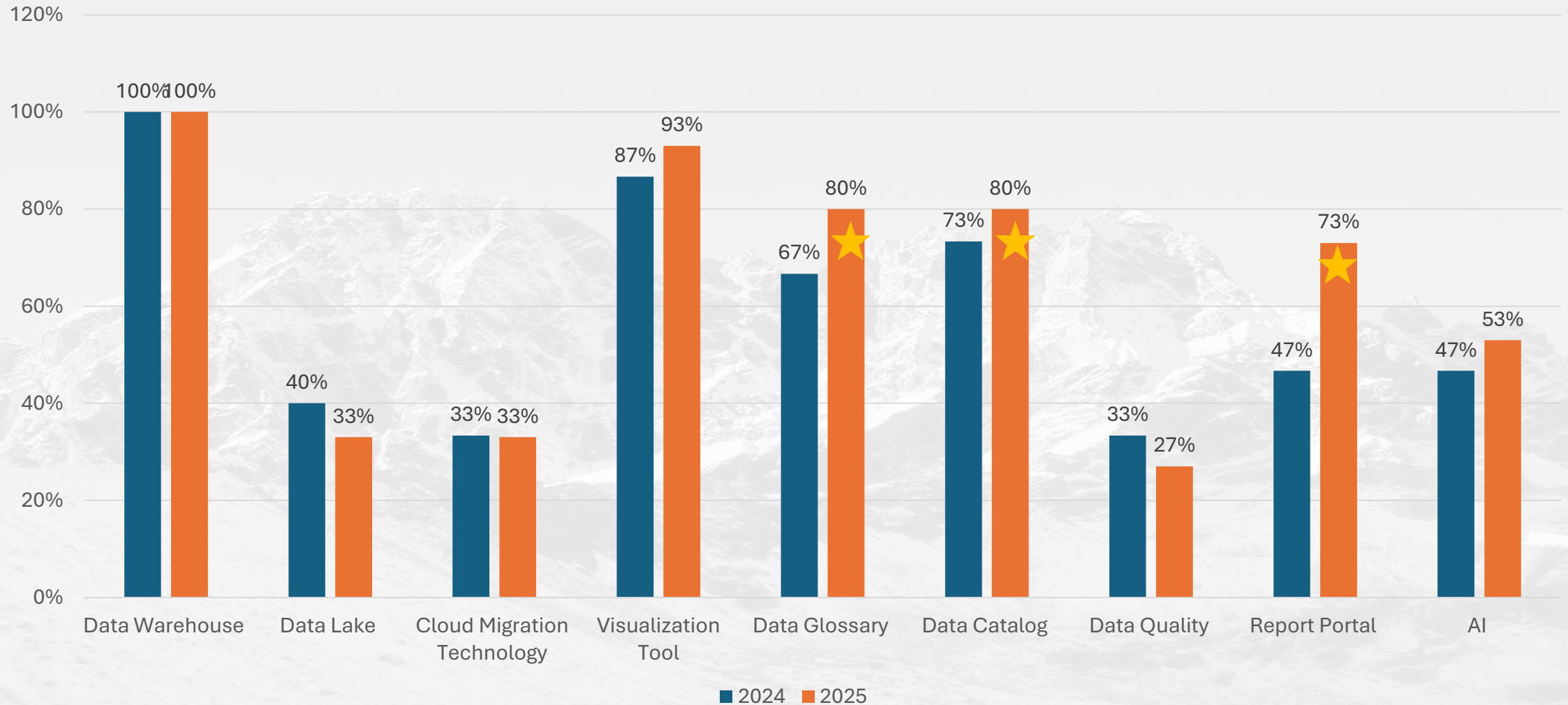
# How many dedicated FTE do you have supporting Data Governance at your organization? 2023-25

FTE

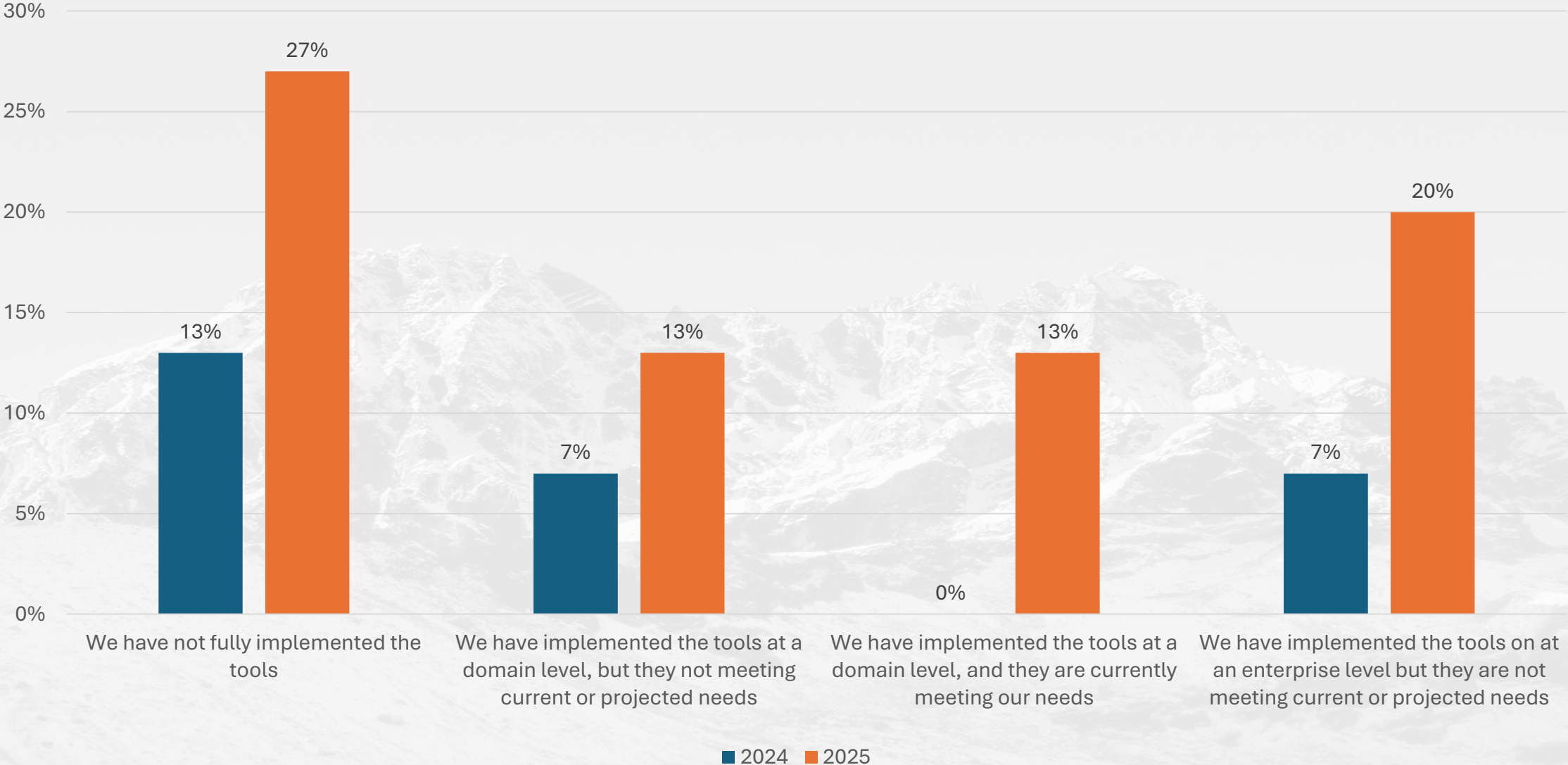


# What technologies are you currently leveraging for data at our organization? 2025-25

Technologies

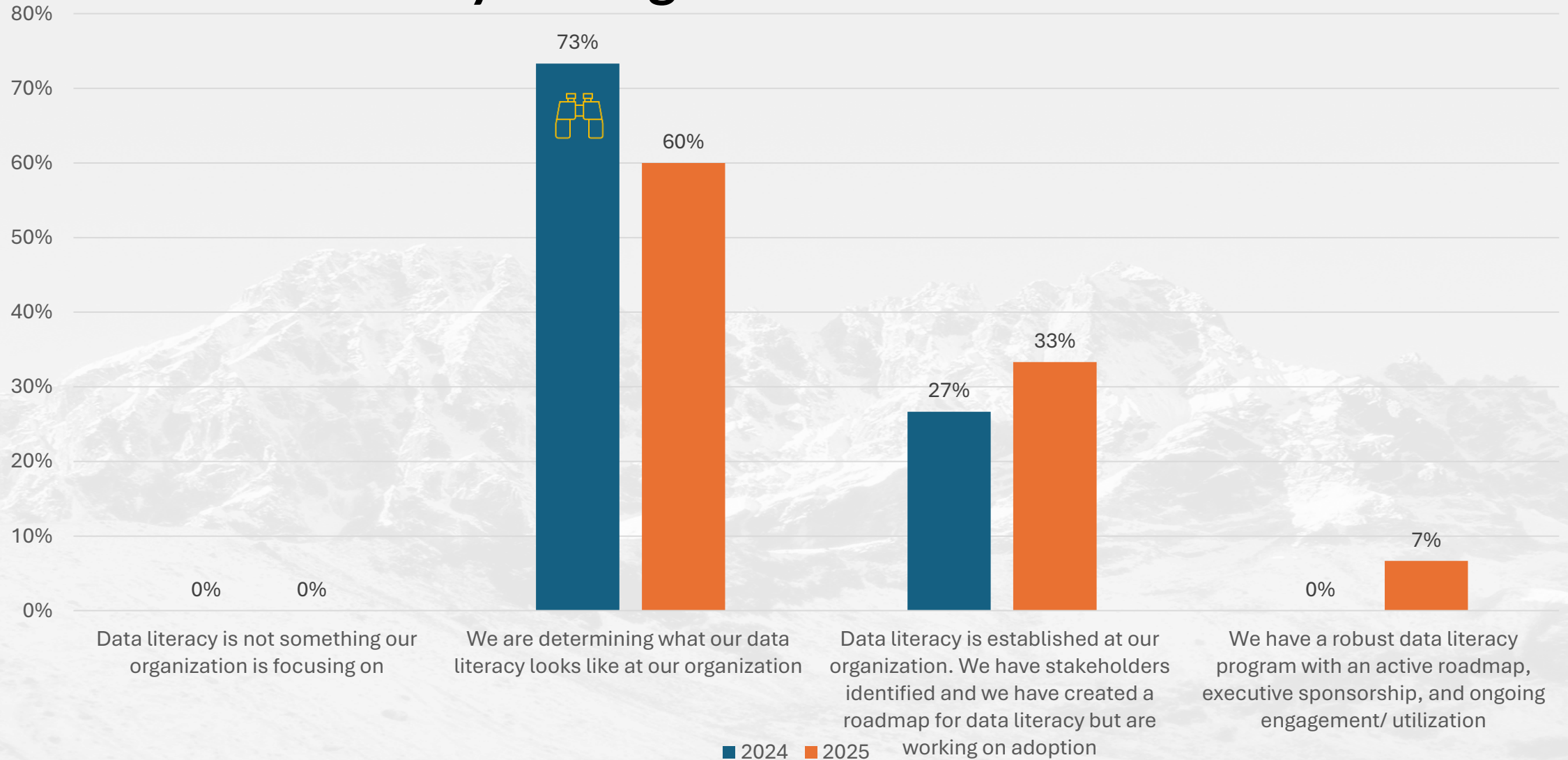


# What is the utilization level of Data Governance technologies at your organization? 2025-25





# What does data literacy look like at your organization? 2025-25





# What's Next?

## Individual Compass Reviews

- A member of the Prominence team will be reaching out
  - Review your personalized Compass content
  - Discuss highlights and potential areas of opportunity
- Discuss potential efforts to highlight here at the Roundtable!

